



Imperial by Chrysler (4-Door Sedan)

Chassis Num: C55 7003

This example is completely Original and Un-restored. Manufactured at Detroit, Michigan in March of 1955, this Crown Imperial was purchased by my parents 'new' from Friedman's on Ingersoll in Des Moines, IA on June 15th, of that same year at a purchase price of \$4,200.

Featured details include-

Its color is a luster periwinkle blue body and a sky blue roof and has period style steel wheels, 8.20 x 15 White-wall tires with full chrome threading cloth seats to include the signature Crown emboss embroidered on both front and rear seats, with pullout center armrests, foot-rests, handrails, a blue headliner, a blue dash panel, and accented with a Gold Crown on each door panel. It is well equipped with amenities such as factory-installed heater, defroster, power windows, power brakes, power steering, a power-operated front seat, and a Town & Country Seek and Scan AM radio. Other amenities that the *Imperial* was noted for included "two front Egg-crate grills"; Eagles ornamented front and rear, and featured "Gun-sight" rear tail lights to give the car a high profile fin design, which was introduced by Virgil Exner, Vice President of Design for Chrysler.

Chrysler introduced this vehicle as a stand alone model from the rest of the Chrysler fleet in 1955 as "*Imperial by Chrysler*" with the "*One Hundred Million Dollar Look*", as it competed for market sales.

It is powered by a 331 cubic-inch 'Fire-Power' 250 HP V8 engine with 48,816 Actual miles and mated to a two-speed, fully automatic 'Power-Flite' 2-speed transmission featuring a "Harpoon selection shifter" on the dash. "America's Finest Motor Car"

